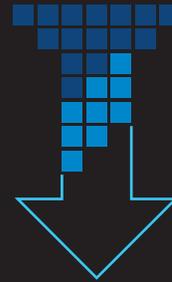


# SCOS 7: Your launch pad to future-ready storage

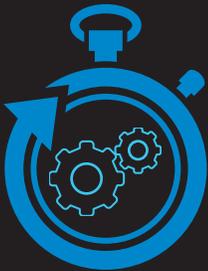
Modernise your data centre with revolutionary flash, elevated management control and unprecedented investment protection.



Lowest \$/GB effective flash capacity<sup>1</sup>



10:1 capacity savings<sup>2</sup> with the most comprehensive data reduction<sup>3</sup>



Zero workload downtime – move volumes seamlessly with Live Migrate<sup>4</sup>



The industry's only native cross-platform replication<sup>5</sup>



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Powerful  
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<sup>1</sup> Net usable capacity of Dell EMC array with 5 years of support, after 5:1 data reduction, vs. major competitors net of data reduction.

<sup>2</sup> Street price analysis is based on a variety of sources including analyst data, price sheets when available, and public information as of May 2016.

<sup>3</sup> Source: Dell EMC internal testing, March, 2016. Results may vary depending on application and configuration.

<sup>4</sup> Source: Dell EMC internal analysis (March 23, 2016) comparing against the top 5 other vendors in the mid-range enterprise market.

<sup>5</sup> Requires optional Live Volume feature and SCOS 6.7 or greater. Live Migrate is available as a free upgrade on SC9000, SC8000 and SC4020 in Q3 2016 for customers with an active service contract. The optional Live Volume auto-failover feature offers a native business continuity solution.

<sup>6</sup> Dell EMC is the only storage vendor to offer native replication across product lines. Based on Dell EMC internal analysis (March 23, 2016) comparing against the top 5 other vendors in the mid-range enterprise market.